

CYC Board Meeting Minutes
January 22, 2019

Attendees: Laurent Martel, Commodore; Kathy Sheehan, Vice-Commodore; Ken Russell, Membership; Leslie Beasley, Administrative Officer; Linda Benefel, Newsletter, Chuck Dingee, Webmeister; Roni Lenore, Secretary.

- I) Review of minutes: Minutes of 11/27/2018 approved.
- II) Old Business:
 - 1. Sponsor Responsibilities: The board proposes that sponsors should provide active assistance to their sponsees, and no one joins the club without one. This may require a bylaws amendment. The following is the proposed language:

The CYC board has determined that no application for membership will be considered without a named sponsor. Any club member who acts as a sponsor must also act as a mentor to the new member(s). Our goal is to be welcoming and inclusive.

This may include but is not limited to the following duties:

- a) Those listed as a sponsor on a new member application may be contacted by the board to vouch for the new member(s) when the application is being considered.
- b) When the membership(s) is/are approved, the sponsor will also be notified by the board.
- c) It is incumbent on the sponsor to assist the new member(s) in acclimating to our club. A phone call, text or email to remind s/he or them of upcoming potlucks or events is encouraged.
- d) Make sure s/he or they is/are introduced and included at potlucks.
- e) Check with the new member(s) to ensure s/he or they is/are receiving the newsletters, etc., and notify the board if s/he or they is/are not.

- 2. Education Chair: Discussion that the Administrative Officer actually handles education, and the position might be renamed Education Chair.
- 3. Reciprocity Chair and Cruise Chair: Discussion about combining these under one position. Makes sense given that Reciprocity has simplified significantly and would be one fewer positions to fill.

- III) New Business:
 - 1. YTD Budget 2019: Checking \$4969.20; Savings, \$7987.91.
 - 2. Charitable Donations: The board will recommend to the membership \$1000 for the Community Boating Center for youth classes, and will keep looking for other educational suitable organizations.
 - 3. New Member Applications: Ken presented for discussion and vote:
 - (1) Laura Foltz & Cynthia Martin (from Olympia): sponsor, the Beasley's, approved, Ranger Tug.
 - (2) Rick & Masami O'Connor: sponsor _____, approved, Formosa 41.
 - (3) Joshua Anderson: sponsor, Bob Jenkins, racer, pending approval to determine if Joshua has double paid
 - (4) Andreas Weinrich: sponsor, Kathy Sheehan, approved, Yamaha 30.
 - (5) Jo and Sarah Postma: sponsor, Ken Russell, approved, Catalina 27.

- (6) Abdul Jalil: sponsor _____, previous member, approved
4. Timing on roster and business cards: Our goal is to put the rosters together at our March board meeting. February 15 is the deadline to get everything to the printer. A CYC Advertiser Order Form developed by Kathy is attached. Pricing discussed, to be fine-tuned and was circulated. Here is the structure for this year.
- i. ½ page color ad in printed roster, inside front or back cover w/banner ad on web and monthly e-newsletter, \$150 (max print size 4.5" by 4", online 250 px x 150 px
 - ii. 1/3 page color ad in printed roster, inside front or back cover, with banner ad on web and in monthly e-newsletter, \$100 (max print size 4.5" by 4", online 250 px x 150 px
 - iii. ½ page B&W in printed roster, w/banner ad on web and in monthly news, \$90 (max print size 4.5" by 4", online 250 px x 150 px
 - iv. 1/3 page B&W in printed roster w/banner ad on web and in monthly e-news (max print size 4.5" by 4", online 250 px x 150 px
 - v. Add-on to above: Larger –banner: \$15, online: 250 px x 325 px

NOTE: ELECTRONIC FILE REQUIREMENTS • AD SHOULD BE FURNISHED AS A HIGH-RESOLUTION CAMERA-READY PDF (at least 300 dpi). Fonts must be embedded. Note: eps, jpg and tif files will be accepted but PDF files ARE PREFERRED. • You may email your ad to webmaster@cycbellingham.org. • Ads that are bigger than size specifications will be downsized to fit maximum space.

III) Chair reports

- 1) Treasurer: Jon Martin, not present, figures and budget provided to Laurent.
 - 2) Membership: Ken noted that requesting racing fees at time of club renewal is working very well. Ken will add new members to our database and email roster once approved. Information forwarded to Chuck and Linda so web and newsletter write ups can be completed. See New Member section above for new member information.
 - 3) Reciprocity: Greg, not present, will update the yacht destinations section of our website.
 - 4) Administrative: Lesli noted the Mustang Survival will speak at February; meeting; Ken will speak on their trip to the Broughton's in March. The Dance will be set for close to the opening of racing season and will be at the Elks with the Walrus playing, dates to be nailed down. April and May programs are being developed.
 - 5) Cruise: Vacant.
 - 6) Racing: Sean, no report.
 - 7) Newsletter: Linda appreciates everyone getting their content in timely.
 - 8) Secretary: Roni, no report.
 - 9) Vice (for life): Kathy reported on the advertising pricing structure and the deadline for processing this year's roster, inserted above.
 - 10) Webmeister: Chuck, no report.
- IV) Agenda and time of next meeting: February 26, 7 PM, same location

Submitted by Roni Lenore

Adjournment: 8:52